



“I thought only  
certain people  
use drugs.

**Not my best  
friend.”**

Drug use crosses all ages,  
backgrounds, environments,  
and income levels.

**TRUTH**  
*Not Stigma*



Can you tell who's using  
drugs? **Neither can we.**

Family. Friends. Neighbors. Co-workers. Community members. Anyone can be suffering from substance use. There's no such thing as a typical user. But the stigma—and reluctance to acknowledge and treat drug use—hasn't gone away.

More than 20 million Americans suffer from substance use disorder. Yet less than 10% will ever get medical help.

Recognizing you need help should come without shame. It's courageous and could save a life. Learn more and take action.

410-88-REACH  
88REACH.org

**TRUTH**  
*Not Stigma*

HOPE IS WITHIN  
**REACH** 

